

How Howland Alarm Achieved a 764% Increase in Organic Traffic in 3 Months.

Project Overview

Objective:

Improve search engine rankings to increase qualified inbound leads.

Initial Status:

Average of 25 organic visits per month from Search Engines.

Execution

SEO Audit:

Conducted to identify key areas for improvement.

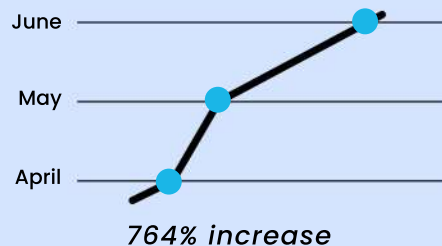
Strategies Implemented:

- Backlink building to increase domain authority and relevance.
- Correction of listings for accurate and consistent online information.
- Incorporation of geographic and audience-targeted keywords to attract relevant traffic.

Results

Organic Traffic:

Increased by 764% after 3 months.



Keyword Rankings:

- 12 keywords on the first page of Google.
- 7 keywords in the top 3 positions.

Testimonials



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