

How Altimate Controls LLC Enhanced Their Online Presence with a Redesigned Website

✓ Project Overview

Objective:

Redesign and develop Altimate Controls LLC's website to enhance visibility, improve usability, and resolve domain and hosting issues.

Initial Status:

The company faced challenges with an outdated, hard-to-navigate website that lacked traffic. The site failed to effectively showcase their capabilities and had unresolved domain and hosting complications.

✓ Execution

Web Design & Development: The website was rebuilt from scratch, incorporating updated content and enhanced functionality, focusing on mobile-friendliness and accessibility. Cleartail Marketing handled design, development, and integration, with content provided by the client via Google Drive.

Domain & Hosting: Resolved domain and hosting issues by aligning with the client's hosting provider, addressing complications from previous work with multiple providers.

Strategies Implemented:

- **Complete Website Redesign:** Reflecting modern aesthetics and functionality to better represent Altimate Controls LLC's capabilities.
- **Cross-Device Compatibility:** Optimized for mobile and tablet, ensuring accessibility and usability across all devices.
- **Domain & Hosting Resolution:** Streamlined hosting solution, eliminating previous complications.
- **Tailored Development:** A clean, efficient design and development approach aligned with Altimate Controls LLC's business goals.

✓ Results

- ✓ **Successful Website Launch:** The revamped site launched successfully, receiving positive feedback from stakeholders.
- ✓ **Enhanced Usability:** The new design is intuitive, user-friendly, and accessible across all devices.
- ✓ **Lead Generation:** The improved website has already started generating leads.
- ✓ **Quick Turnaround:** Delivered within 1-2 business days, thanks to the client's timely content provision.

✓ Testimonials

"They've been extremely helpful and eager to support us."

– Elizabeth Braman, VP of Operations,
Altimate Controls LLC

✓ Contact Us

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