

How Altran Corporation Revamped Their Online Presence with a Modern Web Development Solution

✓ Project Overview

Objective:

Develop an up-to-date, professional website that highlights Altran Corporation's expertise in electrical transformers and inductors.

Initial Status:

Altran Corporation's previous website was outdated and did not reflect their branding or modern capabilities. They needed a refreshed platform to better showcase their industry expertise and improve functionality.

✓ Execution

Web Development: A custom WordPress website was delivered, aligned with Altran Corporation's goals. The new website offers a professional, modern design with seamless functionality, emphasizing ease of updates and consistent branding.

Strategies Implemented:

- **Responsive, Mobile-Friendly Design:** Ensured accessibility across all devices for an optimal user experience.
- **Easy Content Management:** Structured the site for simple updates, empowering Altran Corporation to manage content independently.
- **Branding Integration:** Incorporated branding elements to effectively represent the company's expertise and industry leadership.

✓ Results



Successful Launch:

The project was completed and launched on schedule, meeting all outlined objectives.



Enhanced Usability:

The new platform allows Altran Corporation to efficiently manage and update content.



Streamlined Functionality:

The responsive, user-friendly design ensures an improved experience across all devices.

✓ Testimonials

"Cleartail Marketing was very responsive and delivered the project on time."

– Steven Smith, President,
Altran Corporation

✓ Contact Us

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