

How Dupill Group Elevated Their Online Presence with a Fast, Efficient Website Redesign

✓ Project Overview

Objective:

Dupill Group required a fresh, modern website to replace their outdated 2015 site. The goal focused on creating a platform that reflected their expertise in engineered valve solutions while meeting a tight timeline and budget.

Initial Status:

The old website did not align with Dupill Group's current needs for functionality, usability, and branding. They sought a completely new platform to address these challenges and elevate their online presence.

✓ Execution

Web Development &

Custom Software Development:

Built a WordPress website and integrated custom software solutions to reflect Dupill Group's expertise in engineered valve solutions. The project included customizing a client-preferred template, ensuring compatibility with content management and operational needs.

Strategies Implemented:

- Delivered a responsive, mobile-friendly website to ensure compatibility across all devices.
- Built a user-friendly structure that allows the client to independently manage content or request updates from Cleartail Marketing.
- Developed custom software solutions to streamline Dupill Group's internal processes and improve operational efficiency.
- Focused on modern design elements that aligned with Dupill Group's branding and enhanced their online presence.

✓ Results

- ✓ **Successful Launch:** The website was completed and launched within two months, meeting all project expectations.
- ✓ **Speed and Efficiency:** The team quickly built the pages and implemented requested updates, ensuring the site was up and running promptly.
- ✓ **Client Satisfaction:** Dupill Group was fully satisfied with the website's design, functionality, and overall outcome.
- ✓ **Custom Software Impact:** The custom software solutions contributed to streamlining internal processes and enhancing operational efficiency.

✓ Testimonials

"The project was very well defined from the beginning with exact deliverables and expectations."

– Kathy Pandich,
Northeast Sales & Marketing Manager,
Dupill Group

✓ Contact Us

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