

# How Wrapade Packaging Systems Launched a New Website in Record Time

## ✓ Project Overview

### Objective:

Design and launch a new website for Wrapade Packaging Systems with a modernized "Wrapade" brand image and user-friendly interface.

### Initial Status:

To effectively showcase their four-side seal pouch packaging machines and maintain an updated brand presence, Wrapade Packaging Systems required a new website.

## ✓ Execution

**Web Design & Development:** Designed and launched a user-friendly website with an updated "Wrapade" brand image. The project was handled efficiently to meet tight timelines.

### Strategies Implemented:

- **Website Redesign:** Delivered a sleek, functional site tailored to Wrapade's unique offerings.
- **Brand Image Update:** Refreshed the "Wrapade" brand through cohesive design elements.
- **Dedicated Project Management:** Maintained seamless communication via email and messaging apps to ensure quick responses to questions, even on a Saturday night.

## ✓ Results



### Timely Completion:

The website was developed and launched ahead of schedule, achieving Wrapade's objectives in record time.



### Enhanced Brand Image:

The updated design integrated the refreshed "Wrapade" brand, enhancing the company's online presence.



### Exceptional Collaboration:

Smooth project management and communication led to timely execution and successful delivery.

## ✓ Testimonials

"They were great."

– Bill Beattie, President,  
Wrapade Packaging Systems

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